



SOUTH AUSTRALIAN
WINE INDUSTRY ASSOCIATION

SOUTH AUSTRALIAN WINE INDUSTRY ASSOCIATION INCORPORATED

Newsletter

28 July 2009

[PDF Print version](#)

FEATURE ARTICLES

Award Modernisation – Important update
Environment Conference – Early-bird registration ends soon!
New Toolkit for Climate Change Adaptation
SAWIA welcomes Layla Plummer
Export Expressions of Interest
Finlaysons Roadshow XVII - Surviving the Credit Crush

EMPLOYEE RELATIONS & OHSW

New Federal Industrial Relations System commenced 1 July
2009 Wage Setting Decision - Australian Fair Pay Commission (AFPC)
South Australian State Wage Case

SALES MARKETING & PROMOTION

Drinks Trade Tasting – Call for sparkling wines & new releases
Hyatt Wine Week 2009
Hong Kong International Wine & Spirits Fair
Marketing Week 2009

SUSTAINABILITY & WATER

River Murray water allocations and projections

OTHER

Call for rural leaders to 'make a difference' to wine industry
Len Evans Tutorial
Plastics for the Beverage Industry
Dates for your diary

Message from the Chief Executive

The new financial year has started with the association evaluating and planning to respond to a number of new government initiatives that will impact on SAWIA members. I recently attended a briefing for proposals to change the *Natural Resource Management Act*, including bringing commercial forests under cover of the Act for the first time with implications for water supply and usage. We are also considering the State Government's *30 Year Plan for Greater Adelaide*, which raises important issues about availability and use of agricultural land and regional development. Both of these issues have timelines for consultation and submissions. SAWIA will be circulating detailed information to members, and seeking feedback, in the near future.

SAWIA has also been discussing a number of matters with the Environment Protection Authority, including Sustainability Agreements within the licensing framework of the *Environment Protection Act*. SAWIA is currently evaluating these matters, and will be making appropriate representations on behalf of the wine industry.

The *South Australian Wine Industry Council Partnership Plan* expires shortly, and SAWIA is closely involved in reviewing the document as part of generating a new plan for the next 5 years. The new plan will help to address the issues and respond to the many challenges confronting the wine industry.

At this time membership matters are also 'front of mind'. I thank members who renew their annual memberships, thereby supporting the association's work and efforts in representation and provision of services. An important part of the association's governance is to ensure strong representation around the board table of the association. Nomination forms have been sent out to members and regions, with these leadership positions to play an important role in guiding the association's pathway forward.

In addition to the Executive Committee of the association, SAWIA also has standing committees dealing with Employee Relations, Occupational Health Safety and Welfare, Environment and Export. Participation on these committees is open to any member who wishes to provide input and advice to SAWIA. Some members participate to formulate and drive policy and respond to issues, while others use committee involvement as a means to learn more about these areas. Members should consider whether a role on one of these committees is of interest. To register your interest or obtain more information, contact Layla Plummer on 8222 9277 or layla@winesa.asn.au.

I would like to welcome two new members of staff. Layla Plummer joined on 3 July in the position of Executive Administrator, and Michael Asmar joined on 27 July as Business and Workplace Adviser. I am sure you will welcome them next time you call us.



Brian Smedley

FEATURE ARTICLES

Award Modernisation – Important update

SAWIA released an Important Notice to Members - Award Modernisation Update on 8 July 2009 which is available from the News section of the Federal Industrial Relations page of SAWIA's [website](#). All members are strongly encouraged to read this update. If you are having difficulty accessing the document from SAWIA's website, please contact Layla Plummer on 8222 9277 or layla@winesa.asn.au for a copy.

As reported in past newsletters the process of creating modern awards has been underway since mid 2008, and SAWIA has taken the lead in representing the wine industry since that time. SAWIA has devoted significant resources to ensure strong representation of the wine industry. This includes numerous submissions and appearances before the Australian Industrial Relations Commission (AIRC). To date, SAWIA has successfully achieved a wine industry award in "name", and is now very actively representing the wine industry as the AIRC works toward finalising details of the contents for an award. Following finalisation of those details, SAWIA will then push strongly for favourable transitional provisions with regard to moving from the old to new award.

SAWIA will be holding workshops toward the end of 2009 once the contents of the modern *Wine Industry Award 2010* is known. For more information, members can contact Brian Smedley on 8222 9274 or brian@winesa.asn.au.

Environment Conference – Early-bird registration ends soon!



The early-bird registration offer for the 5th Australian Wine Industry Environment Conference & Technical Tour has been extended until 7 August. Click [here](#) to register now and take advantage of the amazing early-bird price of \$295 for the Conference and \$185 for the full-day Technical Tour.

Grant funding from the Australian Government Department of Agriculture, Fisheries and Forestry under its Promoting Australian Produce (Major Events) program has made it possible for the association to offer registration at these exceptionally low prices. This is simply outstanding value for a major event that should not be missed!



The international global picture, regional approaches to sustainability, resource security and opportunities for moving the industry forward will be the focus of the conference, with presenters addressing key issues facing the industry including:

- § What are the key sustainability challenges and how should we respond to marketplace and legislative changes?
- § How are regional approaches to adaptation being used to address the key challenges, and what practical tools are available to the industry?
- § What are the key risks around resource security (e.g., water) and what does the future hold?
- § What opportunities are available for adapting to and taking advantage of climate change?

Delegates will also have the opportunity to learn how another industry has progressively tackled sustainability issues, including the likely Emissions Trading Scheme, use of alternative fuels and innovative ways of using wastewater.

The Conference is being held on 23 September at the National Wine Centre, with the Technical Tour through the Barossa the following day. **SAWIA members are encouraged to register quickly as the technical tour is already heavily booked and numbers are strictly limited.**

To register on-line click [here](#), or to obtain more information visit SAWIA's [website](#) or contact Marcia Burnett on 8222 9271 or marcia@winesa.asn.au.

New Toolkit for Climate Change Adaptation

Grapegrowers and winemakers will soon have access to a valuable new tool for understanding and predicting the impacts of climate change for their region. The *Climate Change Adaptation Toolkit for the Wine Industry* sets out the likely impacts of climate change on viticulture, while identifying the main sources of information about climate change projections for viticultural regions. It also helps to guide the user through a stocktake of current resources including climate, water, soil and grape varieties.

This exciting new resource was designed to be used by individual grapegrowers and winemakers,

or collectively by regional bodies. It includes Excel spreadsheets that can be run with data for any location, to present a simple but effective way of comparing different climate change scenarios.

Available at no cost to grapegrowers and winemakers, the Toolkit will be released in the next few weeks. If you would like to be notified as soon as it is available from SAWIA's website, or would like more information about how it can help you, please contact Mark Gishen of SAWIA on 8222 9212 or mark@winesa.asn.au.

The Climate Change Adaptation Toolkit for the Wine Industry is the result of a collaborative effort between SAWIA and the South Australian Research and Development Institute, supported by funding from the Grape and Wine Research Development Corporation. We gratefully acknowledge the help of the grapegrowers, winemakers and regional industry bodies that helped to develop the Toolkit.

SAWIA welcomes Layla Plummer



Please join us in welcoming Layla Plummer as the association's new Executive Administrator, providing invaluable support to the rest of the SAWIA team. Layla is looking forward to helping members, and will be there to answer your queries or direct you to the right person for assistance.

Layla has extensive experience as an Administrator and Personal Assistant. Layla returned to Adelaide in March 2009 after 26 years in the UK, and she claims to have brought the rain with her!

Layla can be contacted on 8222 9277 or layla@winesa.asn.au.

Export Expressions of Interest

From time to time the association is contacted by representatives from other countries seeking supplies of wine to be exported. For example, recently a Chinese company based in Beijing was seeking quantities of Shiraz, Cabernet Sauvignon, Merlot, Chardonnay and Riesling.

An email was sent to members advising of this opportunity. If there are particular people in your organisation that should be notified of these opportunities, please provide their contact details to Layla Plummer of SAWIA on 8222 9277 or layla@winesa.asn.au.

Members are cautioned that, as with all business opportunities, you will need to conduct your own due diligence before entering into any commercial arrangements.

Finlaysons Roadshow XVII - Surviving the Credit Crush

FINLAYSONS

Finlaysons Roadshow XVII, *Surviving the Credit Crush - Where Will the Opportunities Bob Up?*, will soon be coming to a venue near you. South Australian seminars include Coonawarra (3 August), Barossa (26 August) and McLaren Vale (1 September), so put those dates in your diary now!

Finlaysons Roadshow XVII is about identifying and taking advantage of opportunities, while ensuring that the back door is covered by taking appropriate defensive actions. The focus is on positive action that can be taken to survive and thrive. Seminar topics include:

- § Where are the opportunities in 2009?
- § Marketing sales and distribution joint ventures
- § Marketing organic, biodynamic, carbon neutral and green wines
- § Financial strategies to win in a recession, and preserving your relationship with your banker.

Featured presenters include Will Taylor and Suzanne Dickey of Finlaysons, Peter McAtamney of Wine Business Solutions and Michael Browne of PricewaterhouseCoopers.

Click [here](#) to register or obtain more information, or contact Michael Hall of Finlaysons on 8235 7604 or michael.hall@finlaysons.com.au.

EMPLOYEE RELATIONS & OHSW

SA New Federal Industrial Relations System commenced 1 July

NB: The following article applies only to constitutional corporations covered by the Federal Industrial Relations system (Fair Work Act 2009).

Fair Work Act 2009

As reported in the June newsletter, the *Fair Work Act 2009* commenced 1 July 2009. The following new or changed provisions apply from that date:

- § Unfair dismissal laws
- § Enterprise bargaining arrangements
- § Good faith bargaining rules
- § Protections related to employees workplace rights (including remedies for unlawful dismissal)
- § Protected industrial action rules
- § Expanded union right of entry provisions
- § Stand down provision
- § Transfer of business provisions
- § Fair Work Australia commences operation
- § Fair Work Ombudsman commences operation
- § Transitional arrangements for current industrial instruments (i.e. existing agreements and or awards).

Other key aspects of the Act will become operational on 1 January 2010, including the ten National Employment Standards (that will replace the current five Australian Fair Pay and Conditions Standards) and the introduction of modern awards.

During June SAWIA conducted regional seminars on the Fair Work Act and Unfair Dismissal Laws. The seminars were well attended and provided participants with valuable information on the impacts of the new laws on their businesses.

Fair Work Regulations 2009

The Government has also recently released the *Fair Work Regulations 2009*, which specify how certain parts of the *Fair Work Act 2009* will be applied. The regulations commenced on 1 July 2009, except for those parts that relate to the National Employment Standards (NES), which will start on 1 January 2010.

A Notice to Members containing a summary of the key regulations impacting the wine industry was sent to members on 17 July 2009. A copy is available from the News section of the Federal Industrial Relations page of SAWIA's [website](#).

Watch for upcoming seminars

In November 2009, SAWIA will be conducting further sessions on the changes, including the National Employment Standards (NES) and Modern Awards that will apply in the wine industry from 1 January 2010. The November sessions are a must for all wine industry employers!

If you have any questions please contact Brian Smedley (8222 9277 or brian@winesa.asn.au).

2009 Wage Setting Decision - Australian Fair Pay Commission (AFPC)

NB: The following notice applies only to constitutional corporations covered by the Federal Industrial Relations system (Fair Work Act 2009).

On 7 July 2009 the Australian Fair Pay Commission (AFPC) announced that the Federal Minimum Wage will remain unchanged this year at \$543.78 per week (\$14.31 per hour).

The Australian Pay and Classification Scales will also remain unchanged at their present levels throughout 2009. This decision also applies to junior employees, employees to whom training arrangements apply, employees with a disability (with the exception of the Supported Wage System), casual employees and employees receiving basic piece rates of pay.

In its fourth and final minimum wage setting decision, the AFPC stated that its decision is intended to protect jobs and support a stronger recovery in employment as the economy picks up.

With the commencement of the *Fair Work Act* on 1 July 2009, the next minimum wage review will be conducted by Fair Work Australia.

For more information members can contact Brian Smedley on 8222 9277 or brian@winesa.asn.au.

South Australian State Wage Case

NB: The following article applies only to non-constitutional corporations covered by the State Industrial Relations system (Fair Work Act 1994).

The hearing for the 2009 State Wage Case will commence on 4 August 2009. SA Unions made the application to commence proceedings seeking an increase to the adult award wages in all South Australian State Awards of 3.91% or \$21.35 per week. The application also seeks to increase work related allowances by 3.91%.

Following on from the Australian Fair Pay Commission's (AFPC) decision that the Federal Minimum Wage will not increase this year, SAWIA will argue that the South Australian Industrial Relations Commission should follow the AFPC's decision and hold South Australia's minimum wages at their present level this year.

SAWIA's submission seeks as much parity as possible with regards to Federal and State system wages. This is particularly the case because the South Australian Government has foreshadowed that, subject to legislation, from 1 January 2010 all private employers (including partnerships and sole traders who currently comply with the SA industrial relations system) will be part of the federal industrial relations system. As South Australian rates are already higher than the Federal NAPSAs, any increase to wages in South Australia would further increase the gap between current national and state system employers from 1 January 2010.

SAWIA will ensure members are advised of the outcome. In the interim, contact Brian Smedley on 8222 9274 or brian@winesa.asn.au with any questions.

SALES MARKETING & PROMOTION

Drinks Trade Tasting – Call for sparkling wines & new releases

Call for sparkling wines

Drinks Trade, the magazine of the Liquor Merchants Association of Australia, is inviting product samples for review by a panel of experts in its regular section called "Wine List". The magazine is direct mailed to over 20,000 licensed venues and outlets nationally.

The October/November 09 edition of *Drinks Trade* will include the results of a tasting of sparkling white and rosé (RRP above \$10) with "environmentally-friendly packaging preferred".

The panel will assess not just the wine but the price points to select a "best value" pick in each category. The commercial or consumer appeal of the wine will also be assessed. Rankings or scores will not be published. The panel is made up of representatives from the wholesale, retail, educator, marketing and service side of the wine industry.

To participate, samples must be submitted by 7 August.

Request for new releases

Drinks Trade also invites SAWIA members to submit wines for the "New Releases" section in its magazine. If interested, when a new release vintage comes out, send a bottle along with their tasting notes, RRP, bottle image and any other relevant information.

Drinks Trade will attempt to accommodate as many new releases as possible within space limitations.

For more information on submitting your samples, visit the Noticeboard of the SAWIA Export page in the members' area of the association's [website](#).

Hyatt Wine Week 2009

SAWIA members are invited to participate at the Hyatt Wine Week 2009, which showcases a program of events featuring premium wine, gourmet food tasting events and high-end fashion. The event runs from 23-30 August at the Hyatt Regency.

The Week includes the Hyatt Wine Trail, with wineries invited to exhibit on Sunday 30 August, at a cost of \$500 per booth.

Download the exhibitor pack [here](#), or contact Simon Graham on simon.graham@hyatt.com or 8238 2341. Entries close on 31 July.

Hong Kong International Wine & Spirits Fair

The Hong Kong International Wine & Spirits Fair will be held from 4-6 November 2009, with the potential to open up new markets in Asia and beyond for exhibitors. The Fair was initiated in August 2008 as a response to the Hong Kong Government's elimination of duty on wine. The first year was a resounding success with over 90% of exhibitors and buyers saying they would return in 2009.

Australia had the largest presence at the fair in 2008 with 43 exhibitors, out of a total of 240 exhibitors from 25 countries and regions. Of the almost 9,000 trade buyers who joined the fair, 17% were from Mainland China.

For more information, click [here](#) or contact Toni Wade on 612 9261-8911 or toni.wade@hktdc.org.

Marketing Week 2009

Marketing Week 2009 is being held from 25 – 28 August in Adelaide. Marketing Week is a good opportunity to get up to speed with the latest trends, techniques, thinking and technology.

Delegates can either attend the whole week of events, or just “cherry pick” individual sessions (which start at \$70 per session).

For more information, click [here](#).

SUSTAINABILITY & WATER

River Murray water allocations and projections

Karlene Maywald (Minister for the River Murray) recently announced that South Australian irrigators will be able to access 100% of their approved carryover from 15 July 2009. According to the Minister, Water allocations remain at 2%, but according to the Minister allocations will likely increase next month as a result of rainfall and improved River Murray system inflows. The latest River Murray Water Resources Report is available from the Drought page of SAWIA's [website](#).

The Department of Water, Land and Biodiversity Conservation has completed projections for regulated flows to South Australia in 2009-10, based on data provided by the Murray-Darling Basin Authority. These projections show the outlook for allocations over the next 12 months. Caution is required in considering these projections, because it is still very early in the year with the main rainfall and runoff period running until October. Projections prepared as at 15 July 2009 are available [here](#).

OTHER

Call for rural leaders to ‘make a difference’ to wine industry

Given the current challenges facing the Australian wine industry, there has never been a better time for young agribusiness professionals to seize future leadership opportunities. As part of the wine industry's strategy for meeting this challenge, the Grape and Wine Research and Development Corporation offers sponsorship for one wine industry candidate per year to join the prestigious Australian Rural Leadership Program.

The program, now in its 17th year, provides leadership training to meet emerging challenges in rural, regional and remote Australia. Applications for the 2010 intake must be received by 31 July.

For more information or application details for the Australian Rural Leadership Foundation, visit www.rural-leaders.com.au or contact Karim Haddad on 02 6281 0680 or karimh@rural-leaders.com.au.

Len Evans Tutorial

There is only a short time left to apply to the Len Evans Tutorial, a \$9000 scholarship program that aims to encourage students to become more knowledgeable and attuned to the wine-judging circuit.

Now in its eighth year, the tutorial is held in the first week of November at Tower Lodge in the Hunter Valley. In a program James Halliday dubs “the most exclusive wine school in the world”, just 12 students are chosen.

The tutorial is open to anyone but is generally entered by wine makers, writers, retailers and sommeliers. Applications close on 1 August, and interested applicants should visit

www.lenevanstutorial.com.au for more information.

Twelve fully paid scholarships are being offered, each with wine, food and accommodation valued at around \$9000. The only cost incurred by the scholars is physically getting to the Hunter Valley.

Plastics for the Beverage Industry

The Society of Plastic Engineers is hosting a 3-hour seminar Plastics for the Beverage Industry on 20 August 2009 at the National Wine Centre. The seminar will highlight:

- § Developments in plastic bottles, flexible packaging, closures, automation and process additives
- § Solutions for improved productivity and profitability
- § The low carbon footprint of plastic.

The meeting is directed towards technical manager, specifiers and general management. Visit the Noticeboard of the Members' Home page of SAWIA's [website](#) for more information, or contact Stephen Morris on smorris@chemsupply.com.au or 8440 2027.

Dates for your diary

2009

- § 3 August, [Finlaysons Wine Roadshow 2009](#), Coonawarra
- § 20 Aug 2009, Plastics for the Beverage Industry, National Wine Centre
- § 22-23 August, [Barossa Gourmet Weekend](#), Barossa
- § 26 August, [Finlaysons Wine Roadshow 2009](#), Barossa
- § 27-30 August, [Taste of Melbourne](#)
- § 28 August, SAWIA AGM, National Wine Centre
- § 1 September, [Finlaysons Wine Roadshow 2009](#), McLaren Vale
- § 2-5 September 2009, [Foot & Hotel Thailand](#), Bangkok
- § 23 September, [Wine Industry Environment Conference](#), Adelaide
- § 24 September, [Wine Industry Environment Conference Technical Tour](#), Barossa
- § 24-26 September, [Vietwine '09](#), Hanoi
- § 1-3 October, [Food & Hotel Vietnam](#), Ho Chi Minh City
- § 16-18 October, [Coonawarra Cabernet Celebrations](#)
- § 4-6 November, [Hong Kong International Wine & Spirits Fair](#)
- § 12-13 November, [Winefuture Rioja 09](#), Spain
- § 18-20 Nov, [Food & Hotel China](#), Shanghai
- § 19-21 November, [Shanghai International Wine & Spirits Bonded Expo](#), China
- § 24-28 November, [SIMEI 2009](#), Milan (Italy)
- § 26-28 November, [Interwine China](#) (autumn), Guangzhou
- § 1-3 December, [SITEVI 2009](#), Montpellier (France)

2010

- § 16-24 January 2010, [WineFest China](#), Beijing
 - § 11-13 March 2010, [Food Hotel & Tourism](#), Bali
 - § 20-23 April, [Food & Hotel Asia](#), Singapore
 - § 3-8 July 2010, [WineTech 2010](#), Adelaide
-

Industry Partners

FINLAYSONS



www.finlaysons.com.au

www.hostplus.com.au



<http://www.mga.com/>

www.nci.com.au



www.wcdcomp.com

www.bellfx.com.au

**FLIGHT[®]
CENTRE**
Group Travel
Call 1300 309 693

www.flightcentre.com.au

Sponsors



[Image Brand & Colour](#)



[Employers Mutual](#)



[Export Assist](#)