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Environmental Sustainability Programs in International Wine Regions

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Session Overview

- Countries and programs
- Impact of content and form
- Effective program delivery
- Challenges

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Countries and Programs






| | | |
|-----------------|---|--|
| New Zealand | Sustainable Winegrowing New Zealand |      |
| California, USA | Sustainable Wine Program/ Certified Californian Sustainable Wine | |
| Ontario, Canada | Sustainable Winemaking Ontario | |
| Chile | Certified Sustainable Wine of Chile | |
| South Africa | Integrated Production of Wine Biodiversity and Wine Initiative | |

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Content vs Form

- Range of approaches
- Similar outcomes
- How programs are delivered seems to matter more than what?

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Effective Program Delivery



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Challenges

- Delivering value to growers
- Consumer engagement
- Program support and resourcing



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