



MEET THE TEAM WORKING FOR YOU

Brian Smedley

Chief Executive

(08) 8222 9274

brian@winesa.asn.au



As Chief Executive, Brian Smedley is responsible for the overall governance and leadership of the association and manages the association resources and activities to achieve its business goals. Brian, in his leadership role:

- implements association policy and strategy as determined by the association's governing body, the Executive Committee
- undertakes advocacy and representation in the political field and builds relationships with other bodies which can assist the industry.
- ensures member services and delivery meets the needs of member businesses
- is responsible for the Regional Associations forum and oversees changes in State legislation affecting the wine industry such as liquor licensing laws

Brian was appointed Chief Executive in January 2008. Commencing employment in 1996 as the Business Services Manager, members witnessed the introduction, development and implementation of specialist services in industrial / employee relations and occupational health and safety. Brian has held numerous positions relating to legislative compliance (primarily employment law) and delivers those services with an emphasis on superior customer service. Past experience gained in the private sector involving both medium and large employers has provided a strong foundation to make his mark in providing service to the South Australian wine industry.

Sarah Hills

Business Services Manager

(08) 8222 9212

sarah@winesa.asn.au



Sarah manages the Business Services area and strives to provide members with a friendly and efficient service which complements members' business and meets their business needs. Sarah can provide assistance to you and your staff on a broad range of business services matters. Sarah joined the association in July 2005 having worked as a lawyer in local government and commercial property. Sarah really enjoys assisting members of the association with the provision of practical but sound advice.

Zvonko Levak

Business and Workplace Adviser

(08) 8222 9273

zvonko@winesa.asn.au



Zvonko, has over 18 years' experience in work health and safety and specialises in identifying and developing practical measures for improving WHS performance. During this time, he has worked across a variety of industries including manufacturing, civil construction, state government, aged care, food processing, emergency services, education, not-for-profit, and the labour hire industry, undertaken senior health and safety roles in Sydney and Brisbane. Zvonko is keen to assist members with their WHS issues and concerns and looks forward to you contacting him with any issue that is bothering you big or small.

Henrik Wallgren

Business and Workplace Adviser

(08) 8222 9270

henrik@winesa.asn.au



As Business and Workplace Adviser, Henrik provides advice and assistance to members on industrial relations, human resources management, work health and safety and workers compensation. In addition to working with individual businesses, Henrik has significant experience in representing the interests of industry in the Fair Work Commission. Henrik joined SAWIA in 2014 after more than six years with Business SA in policy and advisory positions, most recently as Senior Policy Adviser, focusing on workplace relations and employment policy. Prior to that, Henrik worked in business process reengineering with ABB Grain and as Policy and Media Adviser with one of Sweden's main political parties.

BUSINESS SERVICES - HOW OUR TEAM CAN HELP YOU

THE BUSINESS SERVICES TEAM WILL PROVIDE YOU WITH CONFIDENTIAL, STRATEGIC AND RELEVANT ADVICE AND ASSISTANCE WHEN YOU NEED IT

General advice and assistance is available to all members as part of their membership and can be accessed face to face via site visits, making an appointment, the phone or email. More detailed work does attract fee for service at very reasonable rates – which we will always discuss with you upfront.

Industrial relations and human resource issues :

- agreement making, checking agreements through to understanding what industrial instruments regulate your employees,
- providing you with assistance to deal with difficult employees, issues about recruitment & termination including managing redundancy obligations;
- conditions of employment contained in awards, agreements and legislation: rates of pay, meal and rest breaks, shift work, casual & leave loading, accrual of leave entitlements, long service leave calculations, superannuation and any payroll issues;

WHS related topics ranging from:

- legislative obligations under the WHS Act and associated Australian Standards and Codes;
- workers compensation queries
- contractor & labour hire management issues
- wine industry specific matters like confined space, safe use of ethanol, chain of responsibility obligations, WHS training & first aid requirements;

Conducting training and workshops in wine regions to assist employers understand current and new laws across a broad range of industrial, employment and WHS related topics.

Represent your business before courts, commissions & tribunals for claims made for unfair dismissal, unlawful termination or discrimination in employment

Provide advice regarding redundancy, labour & skill shortages, succession planning, implementing systems of performance reviews, record keeping and policy reviews.



South Australian
Wine Industry
Association Incorporated

MEET THE TEAM WORKING FOR YOU

Craig MacDonald

Finance Manager

(08) 8222 9272

craig@winesa.asn.au



Craig manages the financial, accounting and investment side of the association and in his role undertakes financial reporting, budgeting and forecasting to ensure members receive maximum value and service for their subscriptions. He helps to drive strong performance by the association's investment portfolio in conjunction with our investment advisers, thereby decreasing the reliance on membership subscriptions to fund association activities.

Craig develop partnerships with other organisations to help members reduce costs and improve profitability

As the editor of the Association's newsletter, he improves the quality and timeliness of information communicated to members.

He is the contact person to assists members with any financial or accounting queries with respect to membership subscriptions, invoices or other related matters

Craig is a Chartered Accountant with a degree in finance and almost 20 years international experience in finance and accounting gained working for a large accounting firm, and a number of small and medium sized businesses. Craig joined the association in July 2001.

Mark Gishen

Environmental Project
Officer

(08) 8222 9277

Mark@winesa.asn.au



Mark will provide "hands-on" management of existing and new projects to develop further benefits to the Association's members and to the wine industry in general. These projects range across the spectrum of association activities, most particularly in the areas of environment, packaging and research. Mark works across many issues Environment – liaises with members on environmental policy development and other matters especially through the Environment Committee; maintains stakeholder relationships with government, regulators (e.g. EPA) and industry.

Mark Gishen is well known in the wine industry having spent 12 years with the Australian Wine Research Institute prior to establishing his own specialist technical consultancy in 2006. He has a Master's degree in Chemical Engineering (biotechnology) and over 20 years wine industry experience in a wide range of areas spanning from winery production to applied research. Mark joined the Association in April 2009.

Claire Wald

Wine Course & Event
Co-Ordinator

(08) 8222 9271

claire@winesa.asn.au



When SAWIA embraces an initiative to stimulate wine business Claire will be at the helm coordinating operations and logistics.

Claire in her role with the association, manages the National Wine Education and Training Centre (NWETC) which provides courses for consumer, corporate groups and hospitality/cellar door staff, frequently calling on industry Australia wide for wine donations in support of these popular courses which also provide a great return to the industry. If you would like to have our wine included in the NWETC program let Claire know!

Claire also oversees many initiatives including the Regional Branding Project, the Cellar Door Experience at the Royal Adelaide Show, Lane Way events and 365days of wine and food App, to name a few.

She works on the SAWIA marketing strategies to secure SAWIA's position as the peak body serving the interest of wine producers and wine grape growers

Claire builds strong relationships with our business partners and adding value to members' business

Claire joined the Association in November 2016. Previously she has worked in hospitality management for some of Adelaide's best bars, cafes and restaurants, and more recently helped to build a successful catering and event management business.

Deirdre Doyle

Executive Administrator

(08) 8222 9277

deirdre@winesa.asn.au



Deirdre is first point of contact for members and the public. She manages our administration, records and information systems, administration for NWETC courses, organises meetings and provides excellent customer service.

In her role with the association Deirdre can assist members with any queries, including the association's activities and services and help members access the membership services and products that meet their particular needs.

Deirdre is the contact if you need access to a record or have any queries about accounts or require minutes of committee meetings.

She is the Executive Assistant to Chief Executive, Brian Smedley.

Deirdre joined the association in November 2013 with an extensive background in executive administration with large infrastructure organisations and has a keen interest in wine.